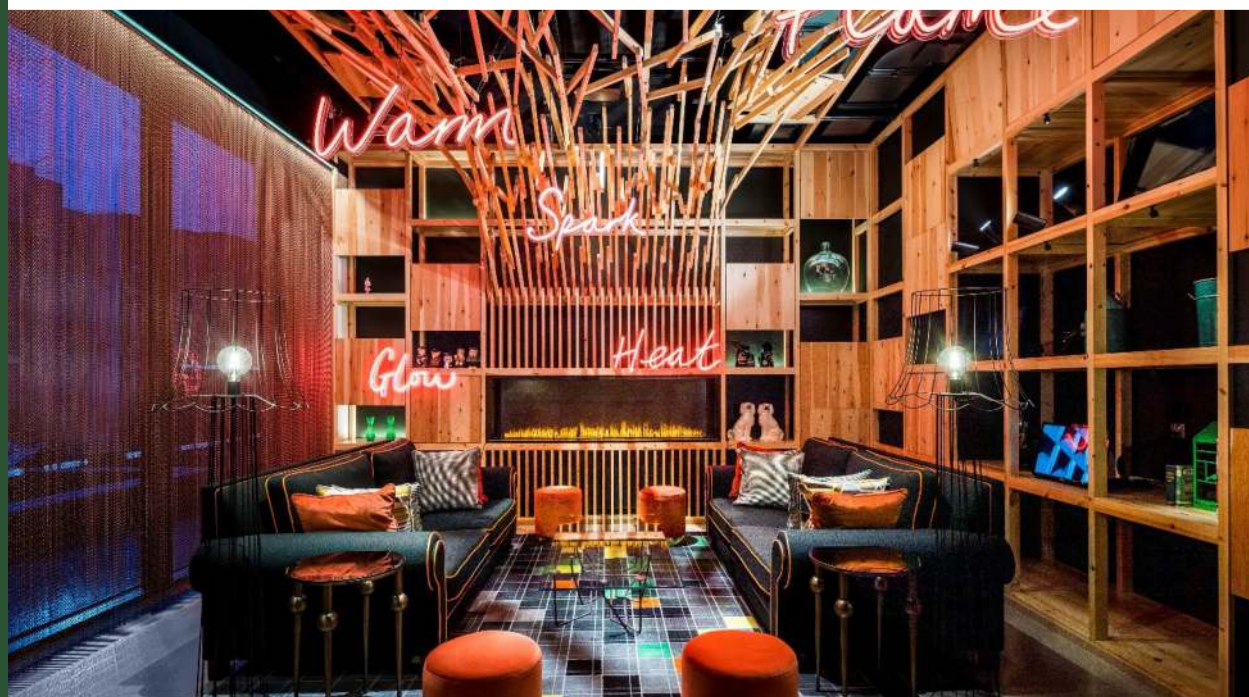




nhow

LONDON

the newest lifestyle hotel in town





hotel and location

welcome

Welcome to nhow London, a space where tradition & innovation come together, and old London is reloaded.











The hotel is located on the border of Hoxton, Islington and Shoreditch, an area with many independent shops, art galleries and trendy restaurants. nhow plays with the contrast of London's traditions and technological future in the most unconventional and creative way.

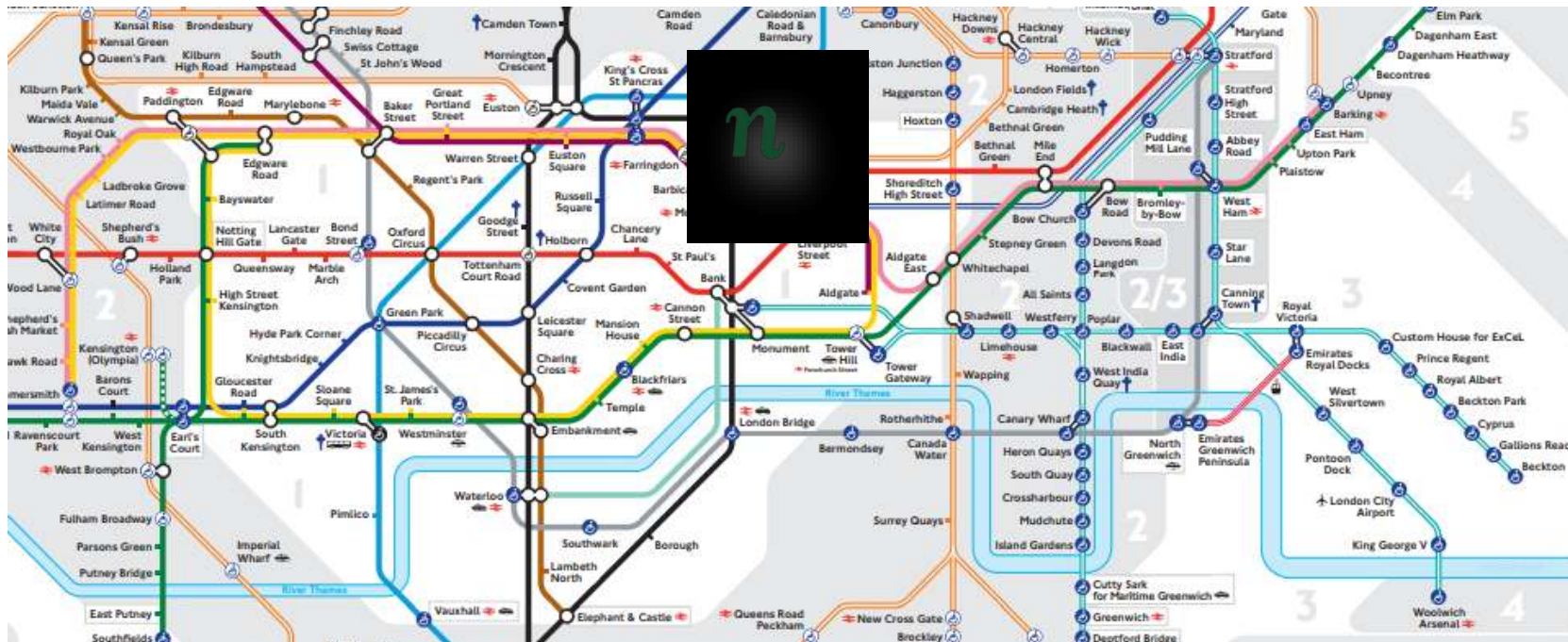


2 Macclesfield Road, London EC1V 8DG, UK



in the heart of east london

-  Angel tube station - 10 minutes
-  Old Street tube station - 10 minutes
-  Farringdon tube station - 8 minutes
-  Kings Cross St Pancras International - 10 minutes
-  Liverpool Street train station - 11 minutes
-  London city airport - 8 miles, 35 minutes by taxi
-  Heathrow Airport - 19 miles, 45 minutes by taxi
-  Luton Airport - 33 miles, 58 minutes by taxi
-  Stanstead Airport - 35 miles, 1h by taxi
-  Gatwick Airport - 52 miles, 1h 25 minutes by taxi



facilities

- 190 bedrooms including 7 junior suites and 1 penthouse suite
- 3 meetings rooms a.k.a laboratories
- restaurant
- bar
- fire place lounge
- networking space
- room service
- concierge
- gym
- complimentary high speed Wi-Fi
- La Bottega amenities
- authentic English tea pots with high quality tea
- nespresso coffee machines



why nhow London?

- brand new fully-serviced lifestyle hotel, with quirky design
- Located just on the border of Shoreditch and Old Steet, known as Silicon Valley Roundabout, fast developing area
- Outstanding architectural design by Sir Norman Foster's acclaimed architectural firm Foster + Partners
- Theme of "London Reloaded", the design that combines traditional British icons with unconventional contemporary art
- Interior designer James Soane, director of the London-based Project Orange, award winning interiors studio responsible for the design
- first UK nhow hotel by NH Group
- Ideal hotel for corporate and leisure guests who wish to be inspired by nhow hospitality





the lobby

the lobby

- a large, open-plan space covering the whole of the ground floor
- large, purpose built co-working table
- comfy seating areas to relax, including the LED and water-vapour fire
- all-day dining menu available
- the bar is central to the lobby, creating a buzzing atmosphere
- the restaurant is also on the ground floor and offers a more sophisticated dining option









bar and restaurant

bar & restaurant

- the bar is the central hub of the hotel
- all-day dining menu available
- currently awaiting a new restaurant concept for The Bell & Whistle restaurant – watch this space!
- a take on a traditional British pub, The Bell & Whistle
- the green leather banquette snakes around the room and the tables are fitted with funky enamel tops







bedrooms

rooms

- 190 vibrant rooms including 97 nhow superior rooms, 85 nhow premium rooms, seven junior suites and one penthouse suite
- Each room has been designed by renowned interior designer James Soane of Project Orange
- Every detail has been carefully considered, from the front door to the punk graffiti, stylish lamps and royal artwork in the bathrooms
- Complimentary tea in each bedroom as well as Nespresso coffee machines
- class cut tumblers and china mugs and teapot
- high-level of soundproofing
- bespoke La Bottega toiletries
- complimentary Wi-Fi access
- room service available
- ironing and laundry service available














meeting rooms

meeting rooms

- three meeting rooms ranging in capacity from eight to 70 people
- modern technology in a 1980s computer game inspired atmosphere
- referred to as laboratories rather than meeting rooms, to signify the inspiring spaces
- there are three additional event spaces for special occasions and celebrations

FUNCTION ROOM NAME	HEIGHT (m)	AREA (m²)	 Cocktail	 Square	 Dinner	 Classroom	 Theatre	 U-shape	 Cabaret	Daylight
Visual lab	2,3	84	70	30	48	36	70	24	36	<input checked="" type="checkbox"/>
Audio lab	2,3	36	-	12	14	-	-	-	-	<input checked="" type="checkbox"/>
Tech lab	2,3	36	15	5	8	-	-	-	-	<input checked="" type="checkbox"/>
The Bell & Whistle	3,9	160	-	-	70	-	-	-	-	<input checked="" type="checkbox"/>
Fireplace lounge	4,1	23	15	-	-	-	-	-	-	<input checked="" type="checkbox"/>
Lobby	3,2	418	150	-	-	-	-	-	-	<input checked="" type="checkbox"/>

laboratories

Our laboratories offer a world of inspiration, with vibrant design encapsulating the booming city outside and the latest technological equipment at your disposal to ensure a successful meeting.

tech lab



visual lab



audio lab



hybrid meetings

hybrid meetings are now available to book in the Visual Lab at nhow London

exclusive features:

- brand new technology
- quality conference camera
- advanced ceiling microphones
- seamless sound





events

events

A destination in its own right, nhow London can help you host an event that will be spoken about for years to come.

Our open-plan lobby offers the perfect destination for events up to 150 people!

take a look at our official launch party event here:

[launch party](#)





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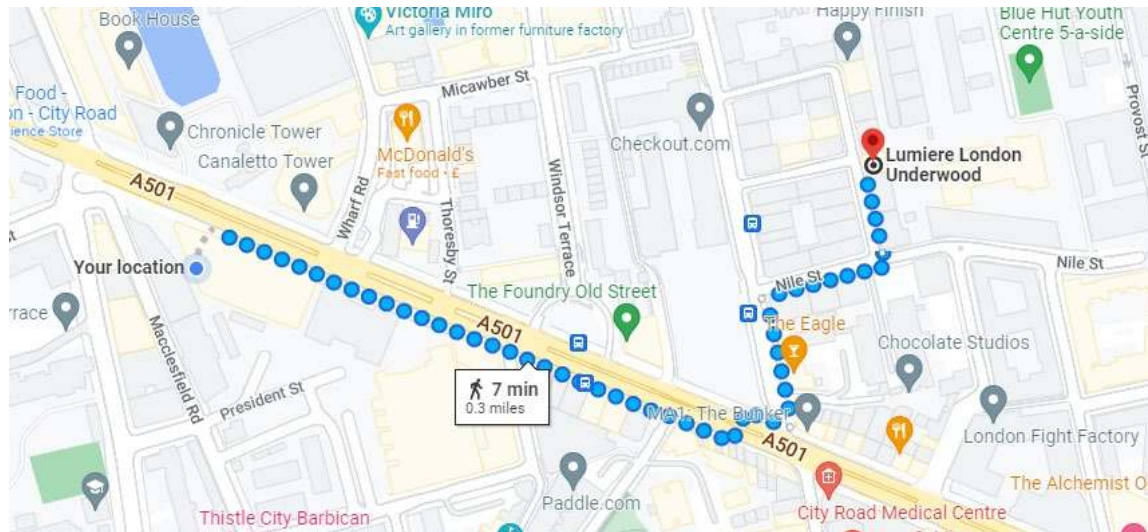
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**Lumière
London**

lumiere London partnership



- Larger bookings that cannot fit at nhow London can be accommodated at Lumière London at a discounted rate.
- [Underwood Lofts](#) is the closest venue, only a 7-minute walk from us
- Capacity of up to 210 delegates for your meeting
- Accommodation can be arranged at nhow London

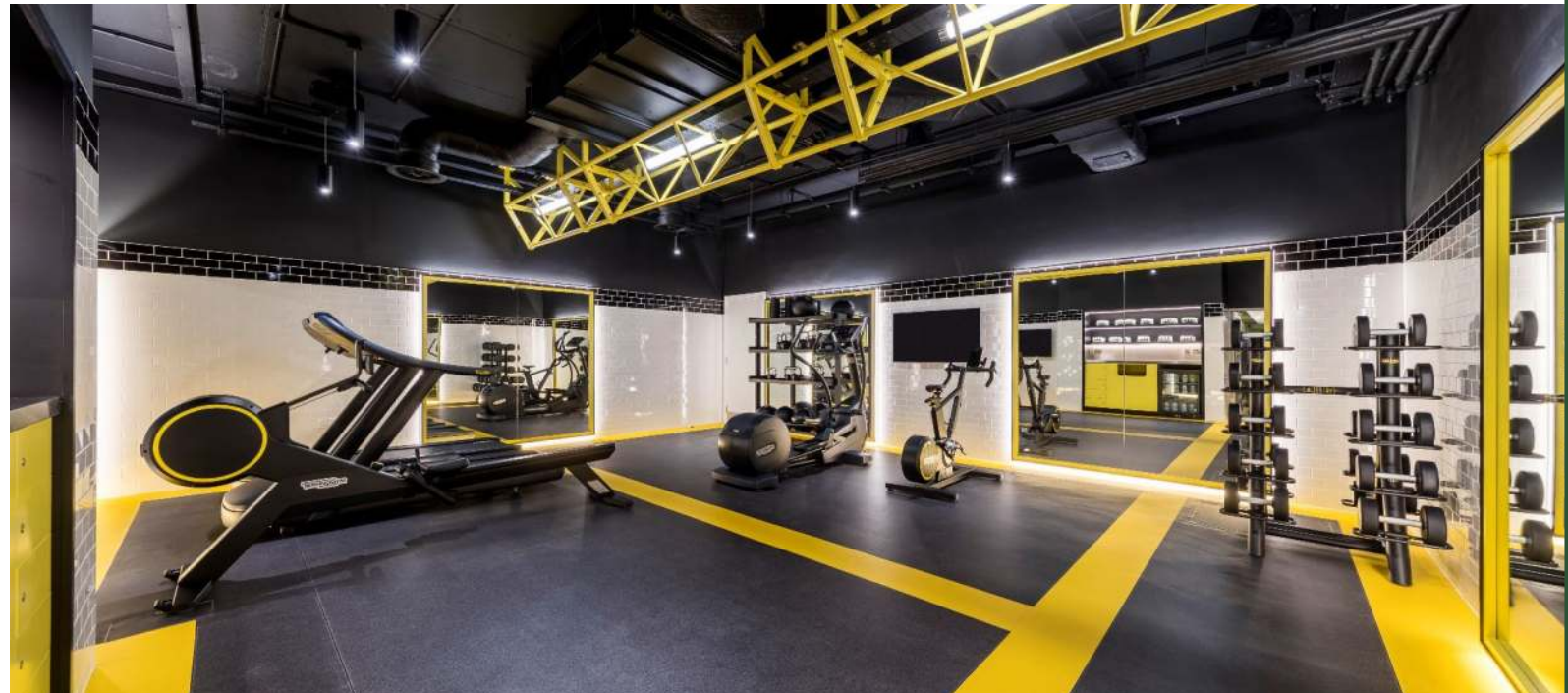




the gym

the gym

- The underground gym takes its inspiration from the platforms and tunnels of the famous London tube
- The gym is fully-equipped with modern equipment with 7 machines
- It is free to use for all staying guests





meet the nhow London mascot!



nhow
LONDON

thank you!